

McKenna Kreiling | she/her
630.724.7424 | mckennakreiling@gmail.com

Experience:

Copper Penny - **Inventory Specialist** | September 2023 - present | Savannah, GA

- Monitor and manage inventory levels to ensure accurate stock levels.
- Process invoices, receive incoming merchandise shipments, and inspect items for quality and accuracy.
- Assist in visual merchandising and arranging products for an attractive in-store display.
- Ensure that merchandise is properly tagged, labeled, and priced.

Adventure Together Travel - **Virtual Assistant** | September 2023 - present | Georgia

- Create and schedule engaging social media posts across various platforms.
- Maintain effective communication with team members and clients.
- Assist in the creation of marketing materials, including flyers and itineraries.
- Handle clerical tasks such as data entry, document management, and file organization.

Aspire Health Energy - **Brand Ambassador** | August 2023 - present | Savannah, GA

- Utilize marketing platforms to advertise products and generate brand awareness.
- Exhibit comprehensive knowledge of Aspire's beverages and engage in product discussions.
- Ensure responsible consumption practices.
- Generate reports on brand performance and customer feedback.

Cresco Labs - **Wellness Advisor** | June 2023 - August 2023 | Naperville, IL

- Guide customers in selecting cannabis products based on their preferences and needs.
- Ensure compliance with state regulations and provide an exceptional customer experience.
- Build and maintain strong customer relationships through a consultative approach.
- Problem-solve customer issues and collaborate effectively with team members.

On The Mark Demos - **Brand Ambassador** | April 2023 - present | Illinois

- Utilize marketing platforms to advertise products and generate brand awareness.
- Exhibit comprehensive knowledge of alcoholic beverages and engage in product discussions.
- Check identifications and ensure responsible consumption practices.
- Generate reports on brand performance and customer feedback.

Education:

B.A. in Theatrical Design & Technology and Theatre: Directing | North Central College | 2023
M.F.A. in Themed Entertainment Design | Savannah College of Art & Design | Expected 2025

Skills:

Retail | Sales | Communication | Customer Relationship Management (CRM) | Organization