

McKenna Kreiling

Production Manager | Experiential Designer | Creative Producer

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Professional Summary

Experienced Project Manager and Producer with a background in immersive installations, themed entertainment, and experiential design. Proven ability to lead cross-functional teams, manage complex logistics, and translate creative concepts into high-impact built environments. Skilled in streamlining operations, aligning creative and technical workflows, and delivering exceptional experiences for entertainment, education, and branded spaces.

Experience

Live Nation Entertainment – Production Manager | @ Bogart's | Cincinnati, OH | 2025 – Present

- Lead production planning and daily operations for concerts and live events at Bogarts, managing all technical and backstage logistics from load-in to load-out.
- Coordinate touring crews, venue teams, and vendors to fulfill technical riders, ensure safety compliance, and deliver seamless show execution.
- Oversee budgets, labor scheduling, and settlements while maintaining documentation and advancing technical details with touring production.
- Serve as primary liaison between artists, venue management, and Live Nation corporate teams to align deliverables and uphold fan and artist experience standards.

Shows include *Poppy*, *Peach Pit*, *Gwar*, *Inhaler*, *Mariana's Trench*, *Sirius XM Small Stage Series*, *Ed Sheeran*, *Christone "Kingfish" Ingram*, *Inhaler*, *Here Come the Mummies*, and *Leon Thomas*.

Plague Productions – Production Manager | Savannah, GA | 2025

- Lead production planning and project management for large-scale themed entertainment installs, including mazes, scare zones, and branded environments.
- Coordinate cross-functional teams and logistics across scenic, fabrication, tech, and vendor partners to ensure on-time, aligned execution.
- Manage budgets, schedules, travel, and documentation for installs, while supporting recruiting, onboarding, and contractor workflows.
- Act as liaison between clients, creatives, and fabrication teams, helping scale company operations and infrastructure across markets.

Clients include *Six Flags*, *Warner Brothers*, *Universal*, *Paramount Scares*, *Spooky Swap Meet*, *the John Wick Experience*, *Savannah Ghost Pirates* and *IAAPA*.

SCADpro – Project Manager | @ Savannah College of Art and Design | 2023 – 2025

- The Future of Digitally Enabled Luxury Experiences – Project Manager & Copywriter
- *Paramount+* High Impact Marketing Campaign – Stage Manager & Event Consultant
- *City of Vidalia Onion Museum* – Project Manager & Experiential Designer
- *Mayo Clinic Crosswalk Innovation* – Project Manager & Experiential Designer

Centerstage Productions – Production Assistant & Install Assist | Chicago, IL | 2024

- Supported production and stage management teams on live events, including branded activations, conventions, and corporate shows.
- Assisted with load-in/load-out, scheduling, and scenic builds—contributing to set design, soft goods installation, and stage dressing.

- Gained hands-on experience with audio systems, live sound troubleshooting, and visual tech setups including LED walls and projectors.

Clients include NFL Super Bowl, KraftHeinz, Lincoln, Ripple, and Plante Moran.

Education

Savannah College of Art and Design

M.F.A., Themed Entertainment Design – 2025

Outstanding Achievement Award in Creative Technology

North Central College

B.A., Theatre: Directing & Dramaturgy | B.A., Theatrical Design & Technology | Minor in Philosophy – 2023

Skills & Tools

- *Communication:* Slack, Discord, Zoom, Social Media, Copywriting, Proofreading, Creative Problem Solving
- *Management:* Trello, Asana, Monday, Smartsheet, Gusto, Concur, Dext, Triplt, Administrative Assistance, Team Coordination, Time Management, Performance Review Facilitation, Recruiting & Onboarding, Operations
- *Visualization:* Figma, Miro, Canva
- *Adobe Creative Cloud:* Acrobat, Express, Photoshop, Illustrator, Lightroom
- *Google Workspace:* Docs, Sheets, Slides, Calendar, Gmail, Meet
- *Microsoft 365:* Word, Excel, Powerpoint, Teams
- *Apple Suite:* Pages, Slides, Numbers, Calendar, Mail
- *2D Modeling:* Revit, AutoCAD, Layout
- *3D Modeling:* SketchUp, Vectorworks
- *Rendering:* Enscape, Renderworks, Podium, Procreate
- *Themed Entertainment & Production:* Set Design, Scenic Carpentry, Scenic Painting, Prop Fabrication, Costume Design & Fabrication, Hair & Makeup Design & Application, Lighting Design & Programming, ETC, Sound Design, QLab, Foley, Voiceovers, Casting, Audio Visual Support, Camera Operation, Production Oversight, Load-in & Strike Oversight, Music Literacy, Forklift Certified
- Driver's License